

Northeast Wisconsin Stormwater Consortium (NEWSC) Information & Education Committee Meeting Minutes



Tuesday, January 19, 2010

McMahon & Associates, Team Room (Upstairs)

1445 McMahon Drive • Neenah, WI 54956

2:00 p.m. – 4:00 p.m.

Attendees: Tracy Flucke, Dean Schiller, Dani Santry, Kendra Axness, Sam Tobias, Nick Waldschmidt, Jason Eckhart, Amy Kester, Steve Arndt

Minutes taken by: Kelly McDonald

I. Meeting Called to Order at 2:00 pm

II. Review and Approve minutes from December 7 meeting

Motion to approve by Dean, 2nd by Dani, all approved

III. Survey

All I&E members will go over the survey from 2005 and get ideas and comments for the 2010 survey to Kendra, Tracy or Jessica. They will then meet with St Norbert College to develop the updated questions for the new survey.

IV. Requests for NEWSC help

- a) The City of Menasha is trying to develop a Fire Station that processes all of its stormwater on site. Amy from the City of Menasha was present to receive ideas for the project. NEWSC will be able to help her find resources that may be able to help her with the project. When the project is completed, NEWSC may also help to develop an educational sign for the site. She will now work with the engineers on the project to develop the correct system for the site.
- b) The City of Fond du Lac is working to create educational signage regarding stormwater ponds. Nick gave the I&E members an example for “Vans Road Pond” which the committee will review and get back to him with any ideas and comments. This educational signage will have general pond information on one side and then site specific information on the other.

Tracy has received requests for prohibitive signage on the ponds regarding swimming, fishing, dogs etc. Some communities are able to place their ponds into parks which then the park rules apply to the ponds. This may be something that is site specific to each pond in each community.

V. Grant availability for 2010 campaign

a) Great Lakes Restoration Initiative Grant Pre-proposals & Update

Kendra and Jessica will be working on this grant in regards to erosion control, “Green Guy on the Go” ended up to not work very well with this grant.

b) EPA Educational Grant discussion

Jessica and Kendra will be working on this, the due date is in December. The Committee will be asked to provide some input into the whole Green Guy on the Go Campaign. We will continue to work on it throughout the year and plan to have a great grant proposal by December.

c) EPA Care

Kendra and Jessica found this grant is too involved to be worth NEWSC time.

VI. WBAY Expo –

NEWSC is signed up for the WBAY Expo on March 18 – 21. We will still be working on updating the booth in February. Signup sheets for volunteers will go around at the February full consortium meeting. We will be asking communities to volunteer their time to man the booth as well as be “Green Guy or Gal”. It was decided that we need someone with stormwater knowledge to play Green Guy at the shows to get the information to the attendants.

VII. Permit Tracker Discussion – Dani

Dani has updated the PermiTrackerMS4 for the year. She still needs to enter the final Grant Info and the report should be finalized. She will start to take notes each meeting to update the report throughout the year.

VIII. Phosphorous Campaign Final Report

Dean brought what he has for the final report looking for some input from the committee. He will be making final adjustments, attaching the Insight information and website hits before turning in the final report.

IX. Action Items Recapped / Agenda for Next Meeting

Items for next meeting – Green Guy On the Go
Campaign, Exhibit Booth Design, Survey Update
Monday, February 22, 2010 – 2:00p - 4:00p
Monday, March 15, 2010 – 2:00p – 4:00p

X. Adjourn Meeting at 3:16p