

# Northeast Wisconsin Stormwater Consortium (NEWSC) Information & Education Committee Meeting Minutes



Monday, December 7, 2009

McMahon & Associates, Team Room (Upstairs)

1445 McMahon Drive • Neenah, WI 54956

2:00 p.m. – 4:00 p.m.

**Attendees:** Tracy Flucke, Kelly McDonald, Dani Santry, Kendra Axness

**Minutes taken by:** Jessica Schultz, NEWSC coordinator

**I. Meeting Called to Order** at 2:06

**II. Review and Approve minutes from November 2 meeting**

Motion to approve by Dani, 2<sup>nd</sup> by Kendra, all approved

**III. Full Consortium Meeting Recap**

Budget was approved at consortium meeting. \$16,500 was approved for the survey. Trade show was discussed, feedback was positive.

**IV. Survey – plans to move forward**

We will contact St. Norbert's to start the process. Is there a contract needed, do we have to put a deposit down?

**Assignment:** Ask committee members to review 2005 survey.

Jessica will contact St. Norbert's and ask what the timeline would be if we wanted it done as soon as possible. We will act accordingly depending on the timeline.

Thoughts to add to the survey: Are you aware of the phosphorous bands? Did you view the campaign? Possible questions regarding next campaign. Kendra, Tracy, Dani and Jessica will meet with David Wigge from St. Norbert's to discuss changes to the survey.

**V. Grant availability for 2010 campaign – Jessica & Kendra**

**a) Great Lakes Restoration Initiative Grant Pre-proposals & Update**

DNR is taking 300 preproposals and placing them in a spreadsheet, available on their website. They encourage you to look at the spreadsheet and see if you can partner up with someone. They may endorse some proposals, however every organization can apply.

**January 29 is the due date for the proposals.** – have the proposal at least a week in advance. Leadership Council meets January 15.

We will be meeting with a TMDL group on 1/8 to discuss the possibility of NEWSC's "green guy on the go" campaign partnering with the TMDL education proposal. Kendra believes that if we are able to partner – we will have a better chance at funding.

**b) EPA Educational Grant discussion**

The deadline for the grant is next Wednesday. We will apply next year for a grant to extend "Green Guy on the Go".

25% match grant – work on being creative with match and in kind donations.

**c) Other grant options**

Green Bay Metropolitan Sewage District – possible grant

**VI. WBAY Expo –**

March 18 – 21, Jessica will be the contact person for the expo. We will work on updating the booth in February. Sign up sheets will go around in February at the full consortium, we will be asking communities Wrightstown & North to have suppliers. Storm water knowledgeable.

**Assignment:** Jessica will sign up for the home show this week.

**VII. Permit Tracker Discussion – Dani**

Dani has volunteered to continue update permit tracker. She will send the committee members emails if she needs any documents.

**Assignment:** Jessica will send photos of Home show to Dani, Contact Shelly from Insight to obtain electronic copy of insight material, Pull off campaign material from Build My Own – billboards, t.v. and radio spots.

**VIII. Other Topics**

Phosphorous campaign is coming to an end. Dean is working on final report and will be in touch with Nick for questions regarding wrap up. Get a copy of the Insight report, include the fall campaign information.

**IX. Action Items Recapped / Agenda for Next Meeting**

Survey, grant, expo, permit tracker, phosphorous campaign – final report.

Monday, January 11, 2010 – 2:00 - 4:00

**X. Adjourn Meeting at 3:40**